



WANT TO MAKE A BOOK?

It takes a deal of work to make a manuscript into a book – and it's a minefield trying to get it published. After three sessions with publishing professional Alison Shakspeare you'll be better equipped to produce a professional-looking volume at a realistic cost – whether it is just for you and your family or whether you want to sell it.

PREPARING FOR PUBLICATION

Session 1: Manuscript Preparation

There is more to preparing a professional manuscript than proofreading; and editing is more than correcting a few Ps and Qs and commas. Your manuscript is far more likely to get accepted for publication – and cost less to typeset – if you've tightened up on a host of essential elements. This session also covers: improving consistency and formatting; avoiding copyright issues; the value of supporting content, such as a glossary or bibliography

Session 2: Design and Layout

Having fun with styles in Microsoft Word is all very well but professional typesetting has different requirements. You'll begin to appreciate what formatting is worth spending time on and what you can leave to the design stage. You'll understand more about images, page layout and the dark arts of cover design. This session will save you time as a writer and your awareness of the processes involved will help you plan your publishing journey

Session 3: The Art of Publishing

After this session you'll have a better understanding of the options for publishing (or maybe self-publishing) your manuscript. You'll know what POD and ISBN mean. You'll know how to maximise your budget and avoid vultures. You'll appreciate the time and effort needed to achieve book sales

If you have any questions about the sessions please email edit@shakspeare.org

If you've already got a finished manuscript then bring it along (preferably on your laptop or on a USB) for some personal advice about preparing it for publication – but you don't have to come with one to benefit from these sessions.

VENUE	TBD (may be online)
COST	£30 for all three sessions (concessions available)
DATES	Wednesday 26 January, Wednesday 2 February, Wednesday 9 February 2022
TIME	7.00pm–9.00pm
TICKETS	from edit@shakspeare.org , 07866 523509